

Impact

SUD-EST • SOUTHEAST

COMMUNITY SECTOR FORUM

Moncton Coliseum
April 29 - May 1, 2026

SPONSORSHIP PROPOSAL

Hosted by:



COMMISSION DE SERVICES RÉGIONAUX
**SUD-EST
SOUTHEAST**
REGIONAL SERVICE COMMISSION

Community and Social Development
Développement communautaire et social

FORUM OVERVIEW

PRIMARY OBJECTIVES

- **Build capacity** within southeast NB communities
- **Foster collaborative partnerships** across sectors
- **Renew enthusiasm** and dedication among community workers
- Enhance mutual **support networks**
- **Strengthen collective impact** for positive community change
- **Bridge connections** between francophone and anglophone organizations
- Develop **sustainable organizational practices**

AUDIENCE INFO

Target audience: Anyone working or volunteering in the community sector, including organizational leadership, frontline workers, board members, government partners, and funding entities across southeast NB's diverse rural and urban communities.

Expected attendance numbers: 250-300

DETAILS

Location: Moncton Coliseum

Format: Four simultaneous topic streams

TOPIC 1: FRANCOPHONE

TOPIC 2: MENTAL HEALTH

TOPIC 3: INCLUSIVE COMMUNITIES

TOPIC 4: BUILDING STRONG ORGANIZATIONS

ABOUT US

The Community & Social Development Department of the Southeast Regional Service Commission (SERSC) strengthens communities across Southeast New Brunswick through collaborative initiatives in affordable housing, poverty reduction, mental health, and social inclusion. We connect municipalities, non-profits, and community partners to identify funding opportunities, build capacity, and implement solutions that serve our region's diverse urban and rural populations.



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Director



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Join us for the inaugural Impact Southeast NB Non-Profit Forum, taking place April 29-May 1, 2026 at the Moncton Coliseum. This groundbreaking 2½-day event brings together non-profit organizations and their partners from across Southeast NB for meaningful dialogue, collaboration, and capacity building.

Delegates will hear from subject matter experts across four key streams: Francophone, Mental Health, Inclusive Communities, and Building Strong Organizations. We are expecting participants from all organizational levels—volunteers, staff, CEOs, municipal councillors, and community leaders — creating unique networking opportunities between grassroots advocates and senior decision-makers. The forum includes professional development sessions, a tradeshow, and a social event to foster lasting connections across our region's diverse non-profit community.

ABOUT OUR EVENT

VALUE TO SPONSORSHIP

WHY PARTNER WITH US?

Your sponsorship supports the premier gathering for Southeast New Brunswick's non-profit sector, fostering collaboration and strengthening communities across linguistic and organizational boundaries.

YOUR AUDIENCE

- 250-300 Regional Leaders
- Non-profit organizations (staff, board members, volunteers)
- Government entities and Regional Service Commission representatives
- Community-focused staff (RCMP, regional health authorities, etc)
- Mix of francophone and anglophone organizations with full translation services

FORUM HIGHLIGHTS & SPONSOR BENEFITS

- **2½-day program** – The first afternoon focuses exclusively on francophone organizations
- **Accessibility commitment** – Financial, physical, and linguistic barriers removed
- **Multiple networking opportunities** – Tradeshow, plenary sessions, breaks, and social events
- **Bilingual environment** – All sessions offer French/English translation services
- **Regional impact** – Largest non-profit gathering in Southeast New Brunswick

YOUR INVESTMENT CREATES LASTING CONNECTIONS

Sponsors gain visibility among decision-makers who value community partnerships, with brand recognition extending months beyond the forum through participant networks and ongoing collaborations.

SPONSORSHIP MATRIX

SPONSORSHIP PACKAGES

Sponsorship categories	Champion \$15,000	Leader \$7,500	Advocate \$5,000	Ally \$2,500
PRE-EVENT RECOGNITION				
Webpage - logo listed and linked	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media mentioned	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusions in all advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mentioned in press release promo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dedicated social media post	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ON-SITE RECOGNITION				
Verbal recognition in welcome remarks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Showcased on signage recognizing sponsors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invitation to add swag to delegate bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Have one tradeshow booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Place for your banner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunity to address delegates at conference start	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on volunteer/organizer shirts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Co-branded lanyard	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsor video to show at plenary	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ad space in on-site guide or app	full page	1/2 page	1/4 page	thumbnail logo
Conference tickets	8	4	2	
POST-EVENT RECOGNITION				
Thank you email	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Press release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Next year's sponsorship package	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Meal Sponsor

\$2,000

Available: Five

- Verbal thank-you announcement during the meal
- Custom slide displayed in the plenary room
- Opportunity to provide approved branded swag at each attendee's seat (at the sponsor's expense)

Networking Sponsor

\$1,000

Available: Four

- Coffee break sponsorship with branded signage
- Option to supply your own branded coffee cups (cups provided by sponsor)
- Recognition in the app, printed program, and signage at all coffee stations

Social Event Sponsor


\$4,000

Available: One

- Ally package PLUS
- Dedicated social media post
- One tradeshow booth
- Place for your banner
- Recognition in the app
- Half-page ad in the printed program

INTERESTED IN SPONSORSHIP?

CONTACT **US**

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